

We can help you with:

Identity Packages: Business Cards, Letterheads, Envelopes, Hand Drawn Designs to Digital, and Logo designs.

Marketing Needs: A Marketing Plan for your Advertising, Banners, Brochures, Social Media, and Website Development needs.

Public Relations: Damage Control, Proactive, Reactive, and Consultation for specific areas such as: community relations, election campaigns and events promotion.

Invitation & Promotional

Designs: Birthday, Graduation, T-shirt, Billboard, and Business Events.

Photography: In-House Photographer, Enhancement, Restoration, and Manipulation of photos.

Business Development: Business Plans, Strategic Analysis using SWOT model, and Consultations for long term solutions.



www.bigwatersolutions.weebly.com

Our mission is to provide results-oriented solutions in your advertising, marketing and public relations needs.

Our values are committed to:

- Creating designs to meet our client's objectives.
 - Providing viable marketing concepts.
- Excelling in customer service.
 - Maintaining a rewarding environment towards long-term partnerships.

Orlando Benally
226 W. Coal St.
Gallup, NM-87301-

505-863-7429
Cell: 928-797-0949

Advertising & Marketing Solutions

Look Inside for Information

**GIVE US A CALL. WE WILL
COME SEE YOU IF NEEDED.**

We have solutions for you in:

MARKETING

For increased customer/client knowledge of your organizations products and/or services.

ANALYZING

Business, products and services using the SWOT Model and consultation for long-term solutions.

STRATEGIZING

For viable efficient and effective long-term and short-term business, marketing and public relations plans.

ADVERTISING

Creating unique and professionally designed media for print, internet and promotional products.



“Mass demand has been created almost entirely through the development of advertising.”
-Calvin Coolidge

“Creative without strategy is called ‘art.’ Creative with strategy is called ‘advertising’.”
-Jef I. Richards

Questions you may have:

Knowledge and credibility of company?

We are a Navajo-owned company with Navajo professionals that have over 10 years of experience in advertising, marketing and public relations.

How long does a project take?

We provide quotes and proposals according to the size and complexity of your project.

How much you charge?

We charge a flat rate of \$30/hour for all services provided. This does not include printing.

Where you located?

We are located in Downtown Gallup New Mexico. 226 W. Coal.

What type of software do we use?

We use Adobe (*Illustrator, Photoshop, InDesign, Flash, Dreamweaver, and Acrobat*) CS4 products for all design material. Microsoft (*Word, Excel, Access, Powerpoint, and Publisher*) for data, presentations, and spreadsheets.

What do you do?

We provide services to:

- Brand your logo
- Increase customer/client knowledge of your products or services.
- Design effective media for your project.
- Help Business/Organizations plan for future.

Any other employees?

Navajo professionals that also specialize in public relations and community development.

Do you have a website?

Yes we do,
www.bigwatersolutions.weebly.com

Do you print your own material?

We print materials such as: business cards, invitations, photos, and other small, quick turnaround media. Anything smaller than 11"x14" media. Other than that we rely on using partners to help.